

FOR IMMEDIATE RELEASE

Contact: Nikki Thompson,
Director of Marketing &
Communications
Indiana Members Credit Union
317-554-8150
nthompson@imcu.com

**INDIANA MEMBERS CREDIT UNION ANNOUNCES 10TH ANNIVERSARY CANCER
AWARENESS CARD BENEFICIARY**

(INDIANAPOLIS, April 16, 2026) Indiana Members Credit Union (IMCU) is proud to celebrate the 10th anniversary of its Cancer Awareness Debit Card by naming Pink Ribbon Connection as the 2026–2027 member-nominated beneficiary. The IMCU Cancer Awareness Debit Card provides members an opportunity to support a different cancer-related organization each year. A portion of each signature transaction made with this card March 1, 2026, through February 28, 2027, up to \$10,000, will be donated to Pink Ribbon Connection.

The card is available for issue to members at IMCU’s 33 Indiana branch locations. The IMCU Cancer Awareness Debit Card is an option to members with a free checking account and can be issued immediately through IMCU’s instant issue program, allowing members to receive their debit card on the spot.

Pink Ribbon Connection was founded in 2006 with the mission to strengthen the Indiana breast cancer community by ensuring equitable access to free resources, meaningful education and heartfelt emotional support to ensure no one faces breast cancer alone. “To be chosen by IMCU members as the 2026–2027 beneficiary is both humbling and deeply meaningful to us, and especially exciting as we celebrate both IMCU’s 10th anniversary of this initiative and Pink Ribbon Connection’s 20th anniversary of service,” said April Williams, Executive Director of Pink Ribbon Connection. “Every swipe of this card helps us provide free, immediate support to individuals and families when they need it most. We are incredibly grateful to IMCU and its members for standing with us in this work.”

“IMCU is honored to partner with Pink Ribbon Connection and support their mission of ensuring no one faces breast cancer alone,” said John Newett, President and CEO of Indiana Members Credit Union. “As we celebrate the 10th anniversary of our Cancer Awareness Debit Card, we are especially proud to name Pink Ribbon Connection, our very first beneficiary, as the recipient. Collaborating with organizations that make a real and lasting difference for individuals and families in our communities is something we take great pride in.”

For more information about the IMCU Cancer Awareness Debit Card, visit www.imcu.com or stop by an IMCU branch for details.

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About Indiana Members Credit Union

Indiana Members Credit Union, headquartered in Indianapolis, was founded in 1956 on the campus of IU Indianapolis. IMCU has since grown to 33 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. IMCU has been recognized as a Best Place to Work and has received the Community's Choice Award for Banking and Credit Unions from the Indianapolis Star for three consecutive years, as well as being named America's Best Credit Union in Indiana by Newsweek for three consecutive years.

Traditionally offering better rates on loans and deposits, IMCU remains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at www.imcu.com.

About Pink Ribbon Connection

An Indianapolis-based 501(c)(3) nonprofit, Pink Ribbon Connection serves residents across Indiana diagnosed with breast cancer by providing FREE resources including wigs, mastectomy bras, prostheses, education, and peer mentoring, touching the lives of over 4,000 individuals each year. Our hope is to ensure no one faces breast cancer alone. For more information, please visit: <https://www.pinkribbonconnection.org/>.



*Pictured: The 2026 Indiana Members Credit Union Cancer Awareness Debit Card benefiting Pink Ribbon Connection.

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