

**FOR IMMEDIATE RELEASE:**

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**INDIANA MEMBERS CREDIT UNION LAUNCHES A NEW TV ADVERTISING  
CAMPAIGN FEATURING LOCALLY OWNED HAMILTON COUNTY BUSINESS**

**(Indianapolis, IN, January, 2018)** Indiana Members Credit Union (IMCU) recently launched a new television advertising campaign showcasing IMCU's commitment to personal, local service. The new campaign launched at the end of 2017 and includes four creative spots.

One of the creative spots features Tony Jackson, owner of Bolden's Cleaning and Restoration Service based out of Noblesville. IMCU's new commercial highlights its partnership with Bolden's Cleaning and Restoration and IMCU's commitment to offering the commercial services business members need and the local, personal service they can count on.

For more information, or to view the spots, please visit [IMCU.com](http://IMCU.com)

Bolden's Cleaning and Restoration Service specializes in carpet and upholstery cleaning and water and fire restoration. As a local business, owner Tony Jackson appreciates the need to differentiate from the competition and employs a tagline "Where Quality Comes First". Bolden's provides both residential and commercial emergency services as well as scheduled cleanings. For more information or to schedule an appointment, visit <http://www.boldens.com/>.

**About Indiana Members Credit Union**

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 26 branches in Central Indiana, offering consumer and business members a better financial alternative and a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at [www.imcu.com](http://www.imcu.com).

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**\*Pictured: Tony Jackson, Owner of Bolden's Cleaning and Restoration Service.**

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