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## FOR IMMEDIATE RELEASE:

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## INDIANA MEMBERS CREDIT UNION CONTRIBUTES \$1,600 TO RED PRIDE BOOSTER CLUB

(Indianapolis, IN, October 7, 2022) Indiana Members Credit Union (IMCU) presented a check for \$1,600 to the Red Pride Booster Club, which supports Plainfield High School Athletics, as part of an ongoing school spirit debit card program. The partnership allows Plainfield athletics fans the opportunity to show their school spirit and support the athletic program by signing up for a Red Pride themed debit card. Every time the card is used as a signature based transaction, Plainfield athletics benefits. The more cards that are in use, the larger the contribution. Since beginning the program in 2017, Plainfield athletics has earned \$8,000 through this IMCU giveback program.

Tiffany Keller, Assistant Teller Supervisor, IMCU Plainfield Branch, and Emily Roller, Universal Member Representative, IMCU Plainfield Branch, presented the check to Torrey Rodkey, Athletic Director, Plainfield High School, at the boys varsity football game on Friday, September 23, 2022.

The card is available for issue to members at IMCU's Plainfield branch, 2210 Stafford Rd., as well as IMCU's other 31 Indiana locations. The IMCU Red Pride debit is free to members with IMCU's free checking account and can be issued immediately through IMCU's Instant Issue program, which allows members to receive their debit cards on the spot. Help support Plainfield Athletics and visit the IMCU Plainfield Branch or incu.com for details!

## About Indiana Members Credit Union

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 32 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at www.imcu.com.

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Keeping It Simple





\***Pictured left to right:** Tiffany Keller, Assistant Teller Supervisor, IMCU Plainfield Branch, Emily Roller, Universal Member Representative, IMCU Plainfield Branch, and Torrey Rodkey, Athletic Director, Plainfield High School.



\*Pictured is the Indiana Members Credit Union, Red Pride Booster Club debit card.

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