

**FOR IMMEDIATE RELEASE:**

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**INDIANA MEMBERS CREDIT UNION ANNOUNCES 2019 CANCER AWARENESS  
CARD BENEFICIARY**

**(Indianapolis, IN, April, 2019)** Indiana Members Credit Union (IMCU), Central Indiana's largest credit union, is pleased to announce Cancer Support Community Central Indiana as the new beneficiary for its Cancer Awareness Debit Card. The IMCU Cancer Awareness Debit Card provides an opportunity to support many different types of cancer by benefiting a different local cancer related organization each year. A portion of each signature based transaction made with this card March 1, 2019 through February 29, 2020, up to \$10,000, will be donated to Cancer Support Community Central Indiana and specifically their Men's Health Services programming. The more these cards are used, the more these important programs and services for men will benefit.

The card is available for issue to members at IMCU's 27 Central Indiana locations. The IMCU Cancer Awareness Debit Card is free to members with a free checking account and can be issued immediately via IMCU's instant issue program, which allows members to receive their debit card on the spot.

Cancer Support Community Central Indiana is a direct service cancer services organization that specializes in providing free complementary support services to anyone impacted by cancer in central Indiana. For 24 years, the organization has provided hundreds of thousands of hours of programs and services to patients and family members and served more than 6,000 unique women, men and children in 2018. "We are thrilled to partner with Indiana Members Credit Union on this important project and are grateful they chose us as their new beneficiary," said Eric Richards, Cancer Support Community Central Indiana President & CEO. "Every dollar raised through the Cancer Awareness Debit Card will provide specific dollars to support our men's health support services and we are grateful to all who participate."

"IMCU is proud to support Cancer Support Community Central Indiana and their mission to ensure that no one faces cancer alone, specifically assisting with their Men's Health Services programming, through the IMCU Cancer Awareness Debit Card," said Ron Collier, president and CEO of IMCU.

For more information about the IMCU Cancer Awareness Debit Card, please visit IMCU online at, [www.imcu.com](http://www.imcu.com), or visit an IMCU branch for details.

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**About Indiana Members Credit Union**

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 27 branches in Central Indiana, offering consumer and business members a better financial alternative and a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by “Keeping It Simple” for members. For more information, please visit IMCU online at [www.imcu.com](http://www.imcu.com).

**About Cancer Support Community Central Indiana’s Men’s Health Services Programming**

Cancer Support Community Central Indiana offers special “male-centric” support services along with the other programs scheduled regularly. These services include free weekly support groups and counseling sessions that provide the opportunity for men to interact with other men experiencing a cancer diagnosis---all facilitated by licensed mental health professionals.



\*Pictured is the 2019 Indiana Members Credit Union Cancer Awareness Debit Card, benefiting Cancer Support Community Central Indiana and their Men’s Support Services programming.

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