

**FOR IMMEDIATE RELEASE:**

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**INDIANA MEMBERS CREDIT UNION ANNOUNCES KENNETH A. BECKLEY  
SCHOLARSHIP**

**(Indianapolis, IN, December 17, 2020)** Indiana Members Credit Union (IMCU) announces it is establishing the Kenneth A. Beckley Scholarship at The Media School at Indiana University in honor of its longtime board member.

Beckley has been part of IMCU's volunteer board for 19 years, serving on various committees and sharing his expertise in marketing and strategic planning. Beckley served as the IMCU spokesperson for many years, appearing in commercials throughout the Central Indiana market through 2014.

"Ken Beckley has been instrumental in the development of Indiana Members Credit Union over the years," said Bob Martin, IMCU board chairman. "His expertise and guidance have embodied the true philosophy of 'People Helping People,' and ingrained it into the branding and culture of our organization. Ken's hands-on approach is especially appreciated and is a testament to his lifelong contributions. It is with great honor and gratitude that we establish the Kenneth A. Beckley Scholarship at The Media School at Indiana University in honor of Ken's extraordinary service to Indiana Members Credit Union."

Beckley graduated from IU and had a distinguished career in television news and communications before leading the IU Alumni Association from 2002-2007. He was a charter member of the Media School's Dean's Advisory Board and received a Distinguished Alumni Award from the school in 2016.

"Ken has been a loyal friend to The Media School since its inception, and we are honored to have this scholarship in his name," said Media School Dean James Shanahan. "Ken's career as a professional and as a person will inspire those who benefit from this opportunity."

The Beckley Scholarship will be available to undergraduate and graduate students attending The Media School through an annual application process.

For more information about the IMCU Kenneth A. Beckley Scholarship, please contact Emily Harrison, Director of Development and Alumni Relations, at 812.855.9249 or [emrharri@indiana.edu](mailto:emrharri@indiana.edu).

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## **About Indiana Members Credit Union**

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 30 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services.

Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by “Keeping It Simple” for members. For more information, please visit IMCU online at [www.imcu.com](http://www.imcu.com).



\*Pictured left to right: Ron Collier, President and CEO, Indiana Members Credit Union, Ken Beckley, retired IMCU Board Member, and Nick Kellum, Vice Chair, IMCU Board.

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