

FOR IMMEDIATE RELEASE:

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**INDIANA MEMBERS CREDIT UNION CONTRIBUTES \$10,000 TO PINK RIBBON
CONNECTION FOR CANCER AWARENESS CARD**

(Indianapolis, IN) Indiana Members Credit Union (IMCU) recently presented a check for \$10,000 to Pink Ribbon Connection as part of its exclusive Cancer Awareness Debit Card Program. The IMCU Cancer Awareness Debit Card provides an opportunity to support many different types of cancer by benefiting a different local cancer related organization each year. Pink Ribbon Connection, a local breast cancer organization, was the selected beneficiary receiving a portion of each signature based transaction made with this card March 1, 2017-February 28, 2018.

Ron Collier, President and CEO of IMCU, and Mandy Emery, VP of Community Involvement, IMCU, presented the check to Dori Sparks-Unsworth, Executive Director, Pink Ribbon Connection, and Beth Kiggins, Board President, Pink Ribbon Connection, at IMCU's headquarters on Thursday, February 22, 2018.

"Pink Ribbon Connection could not be more excited about the result of the year-long Breast Cancer Awareness Card Campaign," said Dori Sparks-Unsworth, Executive Director, Pink Ribbon Connection. "The \$10,000 donation received from Indiana Members Credit Union will make a real difference in our ability to serve breast cancer patients in Indiana. To have IMCU as a partner in our work to provide free supplies and resources to anyone going through breast cancer is a true gift to us and we are so grateful for this partnership."

Ron Collier, President and CEO of IMCU stated, "We are honored to present Pink Ribbon Connection this donation through the IMCU Cancer Awareness Card and support them in the work they do to serve breast cancer patients in Indiana."

The card is available for issue to members at IMCU's 26 Central Indiana locations. The IMCU Cancer Awareness Debit Card is free to members with a free checking account and can be issued immediately via IMCU's instant issue program, which allows members to receive their debit card on the spot.

For more information about the IMCU Cancer Awareness Debit Card, please visit IMCU online at, www.imcu.com, or visit an IMCU branch for details.

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About Indiana Members Credit Union

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 26 branches in Central Indiana, offering consumer and business members a better financial alternative and a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by “Keeping It Simple” for members. For more information, please visit IMCU online at www.imcu.com.

About Pink Ribbon Connection

Pink Ribbon Connection is a grass roots organization providing emotional support, local resources and education to breast cancer patients and their families across Indiana. These resources include a peer counseling helpline, free wigs, bras and prosthetics, and a monthly information session on current breast cancer topics. For more information, contact Dori Sparks-Unsworth, Executive Director, at 317-255-PINK (7465).



***Pictured left to right:** Ron Collier, President and CEO, IMCU, Mandy Emery, VP Community Involvement, IMCU, Dori Sparks-Unsworth, Executive Director, Pink Ribbon Connection and Beth Kiggins, Board President, Pink Ribbon Connection.

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