

імси.сом

## FOR IMMEDIATE RELEASE:

**Contact: Nikki Thompson, Communications Manager** Indiana Members Credit Union 317-554-8150 nthompson@imcu.com

## INDIANA MEMBERS CREDIT UNION CELEBRATES NEWBURGH BRANCH GRAND OPENING

(Indianapolis, IN, August 10, 2021) Indiana Members Credit Union (IMCU) is celebrating the opening of its newest branch, Thursday, August 19, 2021 and Friday, August 20, 2021. The Newburgh Branch, located at, 8941 Bellmoore Dr., Newburgh, IN 47630, is IMCU's 34th location.

Events for the Grand Opening Celebration include:

- Ribbon cutting ceremony Tuesday, August 17, 2021 9:00 am CST
- Grand opening celebration Thursday, August 19, 2021 8:30 am-4:30 pm CST and Friday, August 20, 2021 – 8:30 am-5:00 pm CST including: refreshments, enter to win a \$500 grand prize, door prizes and giveaways

This full service, technology focused branch will include teller PODS inside the branch lobby and Interactive Teller Machines (ITMs) in the drive-thru. ITMs offer new functionality, allowing members to see and speak with a live teller as they process their transaction during branch hours, transforming both the in-branch and drive-thru experience by providing more personalized member service. Branch hours are Monday through Thursday, 8:30 am - 4:30 pm and Friday, 8:30 am - 5:00 pm. Drive-thru ITM hours are Monday through Friday, 7:00 am - 6:00 pm, and Saturday, 8:00 am - 12:00 pm. Elissa Yeager will serve as the branch manager.

"We are very excited to provide this new location to our members," said Ron Collier, president and CEO of IMCU. "Continuing to offer full service branches with technologies like drive thru ITM functionality along with personal member service that our membership has come to count on is what sets us apart. We look forward to building new relationships with local residents and expanding our presence in Newburgh and Southwestern Indiana."

For more information about IMCU visit their website, <u>www.imcu.com</u>, or contact Nikki Thompson, Communications Manager, IMCU, at 317-554-8150, <u>nthompson@imcu.com</u>.

-more-



## **About Indiana Members Credit Union**

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 34 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at www.imcu.com.



\*Pictured is the IMCU Newburgh Branch.

###